

حسین احمدلو

UX/UI Designer



درباره من

Product Designer with strong experience in B2B and B2C digital products, focused on uncovering user needs and aligning them with measurable business objectives. Skilled in translating complex requirements into scalable, data-informed design solutions. Adept at collaborating with product, engineering, and business teams to reduce friction in workflows and improve product adoption.

تجربه‌های کاری

product designer

Pirun (Drivee.ai) | اردیبهشت ۱۴۰۳ تا حالا

*Redesigned core dashboard workflows using internal analytics and marketing data to simplify user paths, reducing friction and confusion; boosted key feature adoption from ~10% → ~35%.

* Improved user comprehension of complex AI-driven features through data-informed interaction design.

* Designed wireframes, sketches, validated internally with dev teams and stakeholders, minimizing costly development iterations.

* Collaborated with AI and backend engineering teams to ensure design alignment with technical constraints and scalable implementation.

* Developed and maintained a modular UI Kit and design system, enhancing interface consistency, reducing complexity, and enabling faster, sustainable development.

Product Designer

Radif.app | دی ۱۴۰۲ تا فروردین ۱۴۰۳

Led the end-to-end redesign of a lab management system including a responsive web app for clients and a desktop system for operators and reception.

* Conducted field research and user interviews with 15 operators and clients; Focus Groups and usability testing to identify pain points.

* Redesigned workflows to align with ISO 17025 standards.

* Designed dynamic form builder and automated workflows (sample intake, processing, QC, delivery).

اطلاعات تماس

تماس از طریق جابینجا

اطلاعات شخصی

سال تولد: ۱۳۶۸

وضعیت سربازی: معاف

وضعیت تأهل: متأهل

زبان‌ها

انگلیسی (متوسط)

* Improved operator experience via lightweight desktop interface, reducing data entry time by 60–70%.

* Implemented AI-assisted report processing and approval, enhancing accuracy and speed.

* Clarified client booking and tracking processes; MVP successfully launched with positive adoption and reduced human error.

* Collaborated closely with engineering and marketing teams to deliver a scalable and compliant system.

Impact:

Reduced sample processing time and errors (60–70%)

Standardized workflows according to ISO 17025

Increased operator efficiency and rapid MVP adoption

Established foundation for continuous improvement by future teams

product designer

flightio | دی ۱۴۰۰ تا شهریور ۱۴۰۱

My role at flightio was first as a UX researcher. After that, I was selected as the senior product designer. During this time, with the help of the team, we did the following activities:

Product analysis, user research user task flow, user testing
data driven process (ms clarity,GA,GTM, data team)

Simplifying processes: (search, selection, reservation)

15% reduction of errors and problems in Rosero processes

30% increase in the speed of viewing to purchase and reservation (2.5x)
from 25 minutes to less than 12 minutes.

Removing some information and sections in the processes (content architecture)

Reduction of call center entries (35%)

product designer

اندیشه وران ارمین(آرا) | آذر ۱۳۹۸ تا شهریور ۱۴۰۰

وظیفه من در این شرکت طراحی نرم افزارها و پلتفرم هایی بود که بیشتر در زمینه B2B فعال بودند

UX Strategy & Product roadmapping
research & analyze the all of their products
user interface
design system



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انگلیسی (متوسط)

UX Researcher

۱۴۰۰ تا خرداد ۱۳۹۹ | Bale.ai

In Bale Messenger , it was decided in the short term to discover the needs of the user with the help of the design team and turn them into functional features for better use of the product and improve its efficiency.

gathering date(remote user interview,survey,focuse group)

ux designer

۱۳۹۸ تا آبان ۱۳۹۸ | MrBilit

طراح و تحلیل گر محصول

freelancer | تیر ۱۳۹۰ تا حالا

طراح محصول مبتنی بر AI

AI Product designer | فروردین ۱۴۰۱ تا حالا

در این یک سال سه پروژه جذاب رو در دست طراحی داشتم که به مدت حدود یک سال طول کشید.

مهمترین و پرچالش ترین این پروژه ها ،پلتفرم جامع اطلاعات آزمایشگاهی دانشگاه شریف بود.

سوابق تحصیلی

UX evaluation (کارشناسی)

۱۳۹۷ تا ۱۳۹۷ | docent academy

user research (کارشناسی)

۱۳۹۸ تا ۱۳۹۷ | docent academy

کارشناسی سخت افزار

دانشگاه آزاد اراک | ۱۳۸۷ تا ۱۳۹۴

مهارت های حرفه ای

- . User story . figma . ux Evaluation . UX Research . UX Design
- . Adobe XD . usability engineer . UI Design . heuristic evaluation
- . User Journey . Persona . Flatdesign . Apple HIG . Material Design
- . AI driven Design . AI Desing . hierarchy design pattern . User Analyze
- AI Solution . AI product



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وضعیت تأهل: متأهل

زبان ها

انگلیسی (متوسط)