

# محمد جواد گنجی

## SEO Expert | SEO Manager

### درباره من

As an SEO and digital marketing specialist, I am proficient in both On-Page and Off-Page SEO concepts. I also have extensive knowledge of CSS and WordPress. I have the ability to evaluate and analyze the status of a website using Google Analytics and Search Console tools. Additionally, I specialize in keyword research using tools like Google Trends and KWFinder. With expertise in these skills, I can design and implement effective SEO and digital marketing strategies to improve the search engine rankings and increase organic traffic for websites

### تجربه‌های کاری

#### SEO and Digital Marketing Expert

یک دو خودرو | فروردین ۱۳۹۷ تا مهر ۱۳۹۸

Analysis and Optimization of Website SEO Strategies .  
Improving website rankings in Google search results .  
Developing and implementing content plans to increase organic traffic .  
Collaborating with design and development teams to improve site structure .

#### SEO Expert

پارس بی | خرداد ۱۳۹۵ تا اسفند ۱۳۹۷

Conducting SEO Analyses and Providing Performance Reports .  
Optimizing content and website structure.  
Managing advertising campaigns and optimizing them.

#### SEO and Digital Marketing Expert

پتی فود | اردیبهشت ۱۳۹۶ تا اسفند ۱۳۹۶

petifood.com-  
Perform SEO analysis and provide performance reports.  
Optimize website content and structure to improve rankings.  
Manage and optimize advertising campaigns.  
Collaborate with design and development teams to improve user experience.  
Develop and implement SEO strategies to increase organic traffic.  
Analyze website data and identify improvement opportunities.

#### SEO and Digital Marketing Expert

ساحل چوب | خرداد ۱۳۹۵ تا خرداد ۱۳۹۶

www.sahelchoob.com-  
Conduct keyword research and optimize web pages.  
Develop and implement content programs to attract traffic.  
Evaluate and improve website performance using analytics tools.

#### SEO, Marketing and Branding Expert

پولاد نقش آریا | مهر ۱۳۹۵ تا مهر ۱۴۰۲



اطلاعات تماس

تماس از طریق جابینجا

اطلاعات شخصی

سال تولد: ۱۳۶۹

وضعیت سربازی: پایان خدمت

وضعیت تأهل: متأهل

زبان‌ها

فارسی (زبان مادری)

انگلیسی (متوسط)

ariapoolad.ir-

Collaborate with design and development teams to improve user experience.  
Develop and implement SEO strategies to increase organic traffic.  
Analyze website data and identify improvement opportunities.  
Conduct keyword research and optimize web pages.  
Lead SEO team and oversee optimization projects.

### SEO Expert

جهان کالا کارگو | مرداد ۱۳۹۶ تا تیر ۱۳۹۸

jkmcargo.com-

Conduct keyword research and optimize web pages.  
Lead SEO team and oversee optimization projects.  
Develop and implement content programs to attract traffic.  
Optimize website content and structure to improve rankings.

### SEO, digital marketing and website design expert

تک زنگ سلامت | مهر ۱۳۹۷ تا شهریور ۱۴۰۰

takzangesalamat.com-

Evaluate and improve website performance using analytics tools.  
Conduct SEO analysis and provide performance reports.  
Optimize website content and structure to improve rankings.  
Manage and optimize advertising campaigns.  
Collaborate with design and development teams to improve user experience.  
Responsive WordPress website design

### SEO and Digital Marketing Expert

هلسانا | فروردین ۱۳۹۹ تا بهمن ۱۴۰۳

healthana.ir-

Optimize website content and structure to improve rankings.  
Manage and optimize advertising campaigns.  
Research keywords and optimize web pages.  
Evaluate and improve website performance using analytics tools.  
Conduct SEO analysis and provide performance reports.

### SEO Expert

سایت کلیک | فروردین ۱۳۹۹ تا مهر ۱۴۰۰

click.ir-

Evaluate and improve website performance using analytics tools.  
Conduct SEO analysis and provide performance reports.  
Optimize website content and structure to improve rankings.

### SEO and Digital Marketing Expert

چارتر | دی ۱۴۰۱ تا دی ۱۴۰۳

charter.ir-

Research keywords and optimize web pages.  
Evaluate and improve website performance using analytics tools.  
Conduct SEO analysis and provide performance reports.  
Optimize website content and structure to improve rankings.  
Manage and optimize advertising campaigns.



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وضعیت تأهل: متأهل

زبان‌ها

فارسی (زبان مادری)

انگلیسی (متوسط)

## SEO Expert

گرین سی | فروردین ۱۳۹۸ تا فروردین ۱۴۰۲

greensea-health.ir -

Analyze website data and identify improvement opportunities.

Research keywords and optimize web pages.

Evaluate and improve website performance using analytics tools.

Conduct SEO analysis and provide performance reports.

Optimize website content and structure to improve rankings.

Manage and optimize advertising campaigns.

## SEO and Digital Marketing Expert

پویاسم | مهر ۱۴۰۲ تا حالا

pooyasam.com-

Analyze website data and identify opportunities for improvement.

Keyword research and optimize web pages.

Develop and implement SEO strategies to increase organic traffic.

Evaluate and improve website performance using analytics tools.

## SEO and content production expert

تابان کامپوزیت کوشا | فروردین ۱۴۰۲ تا حالا

tabancomposite.com-

Develop and implement SEO strategies to increase organic traffic.

Analyze website data and identify opportunities for improvement.

Keyword research and optimize web pages.

## SEO Manager

greatcanadianrolley | فروردین ۱۴۰۳ تا آذر ۱۴۰۳

greatcanadianrolley.com-

Perform SEO analysis and provide performance reports.

Optimize website content and structure to improve rankings.

Manage and optimize advertising campaigns.

Collaborate with design and development teams to improve user experience.

## SEO Expert

dysco | فروردین ۱۴۰۳ تا شهریور ۱۴۰۳

dysco.ca -

Develop and implement SEO strategies to increase organic traffic.

Analyze website data and identify opportunities for improvement.

Keyword research and optimize web pages.

## سوابق تحصیلی

ریاضی کاربردی (کارشناسی)

۱۳۸۸ تا ۱۳۹۲ | Shiraz University

مهندسی صنایع سیستم (کارشناسی ارشد)

۱۳۹۲ تا ۱۳۹۵ | Yazd University



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تماس از طریق جابینجا

اطلاعات شخصی

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وضعیت تأهل: متأهل

زبان‌ها

فارسی (زبان مادری)

انگلیسی (متوسط)

## مهارت‌های حرفه‌ای

SEO Specialist . On-Page SEO . Off-page seo . mozPro . SEO  
Keyword Research . semrush . MOZ . SEOTECHNICAL  
Wordpress . local seo . google map . google webmaster  
SEO/SEM . Content Management . keyword gap . GOOGLE ANALYTICS  
keywordpro



اطلاعات تماس

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وضعیت تأهل: متأهل

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انگلیسی (متوسط)