

کامیاب بهبودی

مدیر ارشد دیجیتال مارکتینگ



درباره من

I started my career in 2016, dreaming of becoming one of the top performers in my niche. I have initiated my journey with Digital Marketing with +7 years of experience building & implementing strategies focused on User Acquisition and Conversion Rate Optimization (CRO) with a strong background as an SEO Director and expertise in UX Design, I am confident in my ability to drive impactful SEO strategies and deliver exceptional results.

Throughout my career, I have successfully utilized SEO tools such as Ahrefs, Moz, Semrush, KWfinder, Keyword Planner, Full WordPress plugins (Rank Math, Yoast, Schema Pro, etc), Google Search Console (GSC), and Google Analytics (GA4) to optimize website performance and boost organic traffic. I possess a comprehensive skill set that includes search engine marketing (SEM), keyword research, on-page and off-page SEO, technical SEO, SEO audits, and SEO copywriting.

- Boosted organic traffic by +320% in 6 months through organic SEO-driven strategies.
- Conducted comprehensive SEO audits and implemented on-page and off-page optimization.
- Proficient in competitive analysis, backlink building, and content marketing strategy.
- Managed Google AdWords campaigns, optimizing SEM for maximum results.
- Skilled in UI/UX, A/B testing, HTML, CSS, JS, and Adobe Photoshop.

Interested in:

Product / User Experience / AI & Digital Marketing

تجربه‌های کاری

Digital Marketing & SEO Manager

۱۴۰۳ تا آبان ۱۴۰۲ | Lanes & Planes - Berlin

Skills: Google Analytics · WordPress · Search Engine Optimization (SEO) · UI UX · CRO · User Experience (UX) · GA4 · Off-Page SEO · On-Page SEO · Google Search Console · Google Tag Manager

Digital Marketing Specialist

اسفند ۱۴۰۰ تا حالا | TalentDesk.io - London

London, England, United Kingdom

Digital Marketing Specialist -Assistant

بهمن ۱۴۰۰ تا بهمن ۱۴۰۰ | Dealsuite.com

Amsterdam, North Holland, Netherlands

اطلاعات تماس

تماس از طریق جابینجا

اطلاعات شخصی

سال تولد: ۱۳۷۵

وضعیت سربازی: معافیت تحصیلی

وضعیت تأهل: مجرد

زبان‌ها

انگلیسی (حرفه‌ای)

آلمانی (مبتدی)

Digital Marketing Agency

RETINA | تیر ۱۳۹۷ تا حالا

Helping businesses to scale & get online and help them with the challenges they have, to grow as fast as they can

Digital Marketing & SEO Expert -Consultant

Legamart | مهر ۱۳۹۹ تا بهمن ۱۳۹۹

London, England, United Kingdom

Digital Marketing Manager

Cinema Kala | شهریور ۱۳۹۶ تا اسفند ۱۳۹۸

specialized cinema equipment online E-commerce store

Freelancing

Web Design & SEO | تیر ۱۳۹۵ تا اسفند ۱۳۹۷

سوابق تحصیلی

Inbound Marketing

HubSpot | ۱۳۹۹ تا ۱۳۹۹

Fundamentals of Digital Marketing

Google | ۱۳۹۸ تا ۱۳۹۸

Software Engineering (کارشناسی)

Tehran North Branch | ۱۳۹۴ تا ۱۳۹۹

Strategic Management in Logistics (کارشناسی ارشد)

bbw Hochschule | ۱۴۰۲ تا ۱۴۰۳

Master's degree

مهارت‌های حرفه‌ای

- UI/UX . Closing . Copywriting . SEO . Wordpress . digital marketing
- Adobe premiere . Problem-Solving . CSS . HTML
- CRO . Photoshop . Technical and Fundamental Analysis
- Social Media Marketing . e-commerce . CRM . Project Management
- sem



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